

CBHE Presidential Advisory Committee
Meeting Summary
April 8, 2004
Dr. Henry Shannon, Chair

The CBHE Presidential Advisory Committee met at 9:00 a.m. on Thursday, April 8, 2004, in Aldridge Center at William Woods University in Fulton, Missouri. Members (or their representatives) present were:

Ann Pearce for Bobby Patton (Central Missouri State University)
Kent Farnsworth (Crowder College)
Karen Herzog (East Central College)
Constance Bowman (Harris-Stowe State College)
Henry Givens, Jr. (Harris-Stowe State College)
Gretchen Lockett (Harris-Stowe State College)
Rochelle Tilghman (Harris-Stowe State College)
Joe Simmons for David Henson (Lincoln University)
Donald Claycomb (Linn State Technical College)
Wayne Giles (Metropolitan Community Colleges)
James Kellerman (Missouri Community College Association)
Jeanie Crain for James Scanlon (Missouri Western State College)
Beth Wheeler (Missouri Western State College)
Evelyn Jorgenson (Moberly Area Community College)
Jeff Lashley (Moberly Area Community College)
Dean Hubbard (Northwest Missouri State University)
Norman Myers (Ozarks Technical Community College)
John McGuire (St. Charles County Community College)
Henry Shannon (St. Louis Community College)
Ken Dobbins (Southeast Missouri State University)
Barbara Dixon (Truman State University)
Michael McManis (Truman State University)
Y.T. Shaw for Gary Thomas (University of Missouri-Rolla)
Tom George (University of Missouri-St. Louis)
Stephen Lehmkuhle for Elson Floyd (University of Missouri System)
Marty Oetting (University of Missouri System)
Dave Russell (University of Missouri System)
Rose Windmiller for Mark Wrighton (Washington University)

Members absent from the meeting were:

Helen Washburn (Cottey College)
William Fox (Culver-Stockton College)
William McKenna (Jefferson College)
Keith Lovin (Maryville University of St. Louis)
Terry Barnes (Mineral Area College)
Julio Leon (Missouri Southern State University – Joplin)
Marsha Drennon (State Fair Community College)
Martha Gilliland (University of Missouri-Kansas City)

Members of the Coordinating Board present were:

Sandra Kauffman, Chair
Lowell Kruse, Vice Chair
Dudley Grove, Secretary
Diana Bourisaw
Marie Carmichael
Kathryn Swan
Mary Joan Wood

Also attending were:

Trudy Baker, Administrative Assistant for EPPIC
Becky Brennecke, Research Associate
Debra Cheshier, Director of Educational Policy, Planning, and Improvement Center (EPPIC)
Donna Imhoff, Budget Analyst
Janelle Jaegers, Director, Administration
Joe Martin, Deputy Commissioner
Jim Matchefts, Assistant Commissioner and General Counsel
Susanne Medley, Director, Communications and Customer Assistance
Brenda Miner, Executive Assistant to the Commissioner
Renee Riley, Public Information Specialist
Robert Stein, Associate Commissioner, Academic Affairs
Laura Vedenhaupt, Administrative Assistant for academic Affairs
Quentin Wilson, Commissioner of Higher Education
John Wittstruck, Senior Research Associate (EPPIC)

Welcome

Dr. Jahnae Barnett, president, William Woods University, welcomed the presidents, chancellors, the Coordinating Board for Higher Education (CBHE), and staff to the campus. Dr. Barnett summarized William Wood's expansion activities and gave a presentation on the historical background of the university.

Dr. Shannon, chancellor, St. Louis Community College, called the meeting to order.

Summary of Proposed Legislation Relating to Higher Education

Mr. Joe Martin presented the current status of higher education-related legislation. The Department of Higher Education (DHE) staff plans to follow the directive adopted by the CBHE to acquire, evaluate, and become involved with proposed legislation affecting higher education for Missouri's citizens. Staff will assist with drafting and development of bills that are in the interest of higher education. They will review and evaluate the merger and bonding legislation that is now before the General Assembly and provide more information on this legislation to the institutions. Commissioner Wilson invited suggestions on how the CBHE should handle those activities.

FY 2005 Budget Update

Mr. Martin informed presidents and chancellors that the House had passed the FY 2005 budget with several changes from the FY 2004 funding levels, namely additional funding for two institutions: Southwest Missouri State University and Missouri Southern State University-Joplin.

The Senate Appropriations Committee has tentatively approved the budget, but has excluded from the governor's recommendation, approximately \$40 million and the additional new money for Southwest Missouri State University. Most of the institutions' FY 2004 funding levels were approved with the exception of the University of Missouri System, and which additionally included a proposed 5 percent reduction in UM related appropriations. Concerning all institutions, the House has recommended a 5 percent budget reduction to MOBIUS and MOREnet.

Mr. Martin distributed a graph on Public Four-Year Institutions' Tuition and Fees Revenue and Appropriations, included as Attachment A, showing how tuition and fees have exceeded state appropriations for many institutions.

Discussion by presidents and chancellors included the following:

- Revenues from tuitions exceed revenues from state funding.
- There is no dedicated funding source for higher education institutions.
- Families and businesses make up the shortfall in funding for higher education.
- The move toward privatization has produced a climate of public good versus private good.
- More students from low-income families have difficulty affording higher education.
- Institutions are allotting more of their general operating funds to their student financial aid programs.
- Supporting higher education in this state is a shared experience.
- Some legislators feel that the state contributes enough to higher education and that families should contribute more.
- The change in leadership in the General Assembly is partially responsible for this shift in philosophy of support for higher education.
- Those who oppose state support also oppose student-supported tuition.
- A high percentage of students are working in the community to support their education.

The Coordinating Board invited suggestions for imparting the messages of the Presidential Advisory Committee meeting to new legislators, especially the key message that society receives a large return on state investment in higher education. The presidents and chancellors presented their ideas:

- Presidents and chancellors support a thoughtful discussion with legislators and other leaders about funding for higher education..

- Many Missouri institutions are faced with increasing numbers of low-income students, who need state and institutional financial assistance. Reductions in funding often create additional financial hardships for low-income students.
- Term limits adds another dimension to the problem, as newly elected officials often are in need of basic information about higher education.
- The return on society's investment is an important message.
- Presidents and chancellors need to be advocates in their local districts.
- There are many forces striving toward privatization that are against raising taxes to support higher education; raising taxes is one option to be considered if higher education is to reach its goals.

Presidents and chancellors gave their support to the CBHE to proceed in educating the legislators about the needs and benefits of higher education in the state. A systematic approach will begin immediately with on-going efforts to accomplish this before next session.

Excellence in Missouri Foundation

In April 2003, the CBHE adopted the Malcolm Baldrige Quality principles as a management model and encouraged staff to promote similar commitments from the institutions. Commissioner Wilson introduced Brenda Hatfield, president, Excellence in Missouri Foundation (EIMF), who presented a PowerPoint overview of the foundation's services, including the Missouri Quality Award, Team Quality Award Program, Governor's Quality Achievement Award, and many training programs. The PowerPoint is included with these minutes as Attachment B.

Ms. Hatfield described how institutions may evaluate their performance and identify next steps toward performance excellence with the free online assessment tool, Show Me Navigator, on the Excellence in Missouri Foundation website, www.mqa.org

Update on State Fair Community College's Programming Commitments in Jefferson City

Dr. David Henson, president, Lincoln University, and Dr. Marsha Drennon, president, State Fair Community College, met recently and from their discussions concluded that:

- State Fair Community College is giving serious consideration to changing its direction and expanding its program offerings in Jefferson City.
- Linn State Technical College, Lincoln University, and State Fair Community College will discuss with students the possibilities for completing their programs of study.
- Both State Fair and Lincoln will work with workforce development and area businesses on how to best meet the needs of the Jefferson City area.

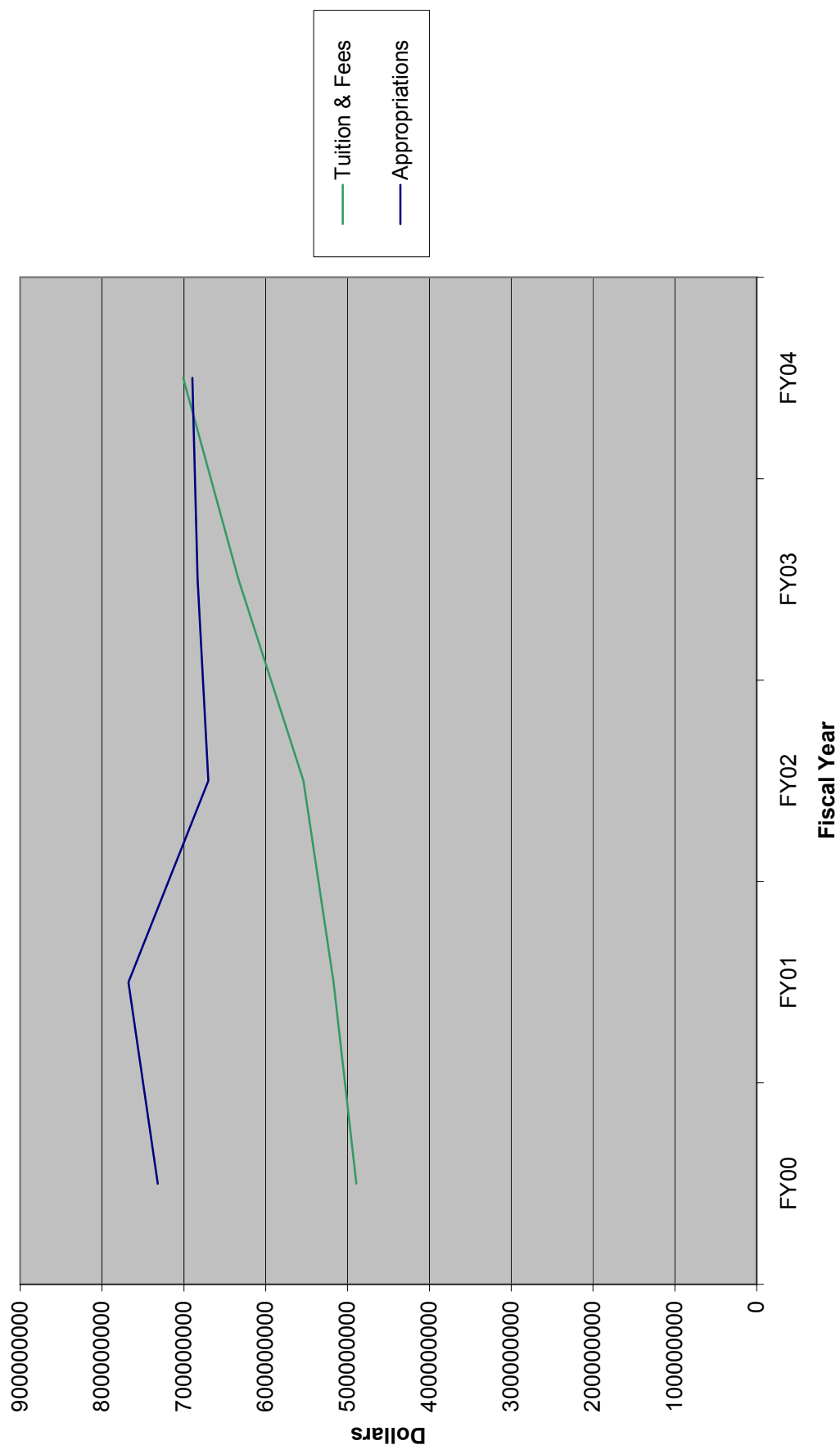
Summary of April 7, 2004 Joint Work Session: *Teaching at Risk: A Call to Action*

Dr. Debra Cheshier summarized the presentation by Gaynor McCown, executive director, The Teaching Commission, on *Teaching at Risk: A Call to Action*. The commission's recommendations include teacher compensation issues; teacher education program

improvements; changes in teacher certification and licensing; and enhanced local leadership and autonomy.

The meeting adjourned at 10:35 a.m.

Public Four-Year Institutions' Tuition & Fees Revenue and Appropriations

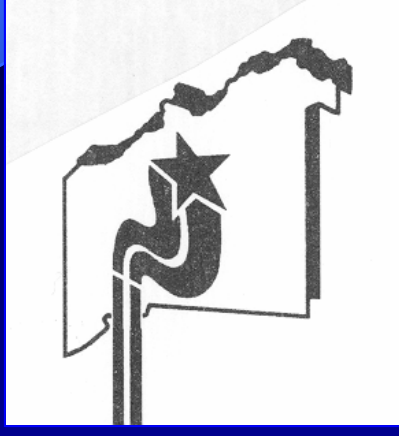


Coordinating Board for Higher Education

April 8, 2004

Excellence in Missouri Foundation

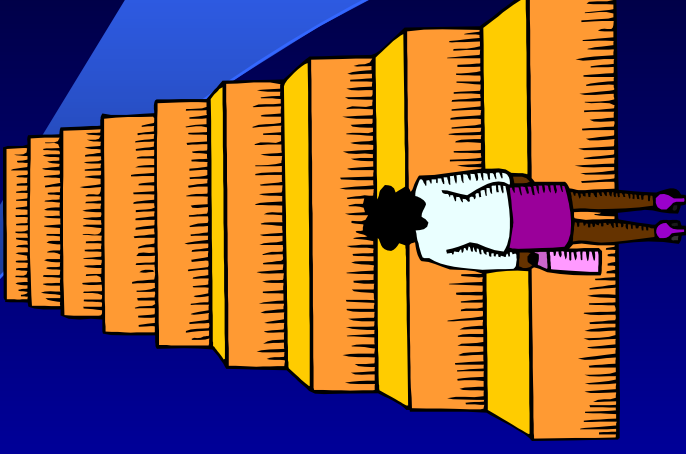
- Missouri Quality Award
- Missouri Team Quality Award
- Governor's Quality Leadership Award
- Education and Training



Getting Started

*“A journey of a thousand
miles must begin with
a single step.”*

Lao-tzu
(604 BC - 531 BC)
The Way of Lao-tzu



Excellence in Missouri Foundation

- Assessments
- Education and training



Show Me Navigator

- Entry level multiple choice questionnaire with feedback
- Evaluates performance relative to the seven Baldrige categories
- Identifies next steps
- Computer generated feedback and score

Show Me Navigator

- Assessment only--\$749
- Facilitated feedback session--\$2,000 - \$3,000.

Show Me Challenge

- Self-assessment based on Baldrige Criteria
- Internal team evaluates current performance relative to the seven Baldrige categories
- Customized training is provided to the internal team
- Internal team identifies and priorities next steps
- Team generated feedback report and score
- EIMF staff facilitate feedback session

Show Me Challenge

- 1-2 day team training
- Assistance in planning and conducting the assessment
- Facilitated feedback session to make data actionable
- \$5,000 - \$8,000.

Show Me Commitment

- Comprehensive assessment including an on-site assessment
- External and Internal team evaluates current performance
- Two-day On-site assessment with an additional 2-days off site for report creation
- Facilitated feedback session
- Mirrors MQA process

Show Me Commitment

- Facilitation of site visit preparation
 - category team preparation assistance
 - training of internal examiners
 - and determination of best method to approach site visit
- Conduct the site visit
- Prepare a site visit report
 - strengths
 - opportunities for improvement
- Feedback interpretation to make the data actionable.
- \$15,000 - \$25,000.

Education and Training

- Self-Assessment Seminars
 - Springfield, June 29-30
 - Kansas City, mid-August
- Recipient Sharing Days
 - Lake Regional Health System, April 21
 - ANPAC, April 27
- Customized training

Additional Information

www.mqa.org

Brenda Hatfield

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